## APUSH 6.4 GLN The Gilded Age & Industrialization

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dustrializ	ation Review			
•	Development of		_	
•	Increased use of			
•	Standardization of products			
•	Effects on			
	omes of Age			
	The • Efficiency (standard gauge), safe	ety (	), and comfort	
•	Effects of the railroads			
		markets were now		
	•			
hat do vo	•(and : ou notice about America's railway lines?	some Billionaires) were made		
	of the Railroads			
•	"stock watering" –			
•	given to governmental officia	Is and		_on land and products
•	The formation of "pools" – where competi-	tors		
•		that shipped large of	quantities of goods; kept	
•	o Fix Railroads Abuses			
•	The National Grange of the Order of Patron Wabash v. Illinois (AKA: Wabash case)– the Interstate Commerce Act/Commission	!(1887)–outlawed rebate	s and pools, required rates to	be,
otor, etc.	etc. etc. (AC) X-Ray	s, radio, RADAR, remote contro	l, neon lighting, wireless comr	nunications, the electric
enry Ford •	l and the Model T			
	Built by Henry Ford			
	• First			
•	Ford's Innovations:			
	• • The "	"		
ee enter				
•	Companies compete for customers by mak Age			
	Term coined by Samuel Clemens (AKA			-
•				
•				
•	keeps it's hands off b	usiness,		
• onopoly	Allowed businesses to grow larger and fast	er than ever before.		
•	Benefits:			<u>.</u>
	Makes the			
	•			
	Economies of scale:			
•	Costs:			
	No competition -	·····		
	<ul> <li>No competition =</li> </ul>			

٠ Interlocking Directorates: A company places their own employees on the board-of-directors of their competitors; their decisions are to cooperate not compete.

How	Does a	Monopoly	/ Han	nen?
110 00	DUES a	wionopon	y i iap	pen:

Integration- The company owns	Integration- Combining many firms engaged in
on which	the
(Draw an example of Vertical Integration)	(Draw an example of Horizontal Integration)

Social Darwinism

CAPTAINS OF INDUSTRY

ROBBER BARONS

:

Engaged in some

Jay Gould- THE ROBBER BARON

- Gould and James Fisk joined with Tammany Hall and made Boss Tweed a director of the Erie Railroad; Tweed arranged favorable legislation for them
- Gould used "stock watering" for the Erie RR, nearly bankrupting Vanderbilt's line
- Gould and Fisk began buying gold in an attempt to corner the market; led to the stock market panic of Black Friday, dropping the price of gold 27%.

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above all else

Masters of Business: The men who built America-

Sketch each of the four men below, while also adding in what each of them is most famous for.

Gospel of Wealth- Andrew Carnegie
 Message: The \_\_\_\_\_

- Felt that all personal wealth beyond that required to supply the needs of one's family should be used for
- Established thousands of
- Gave away over \_\_\_\_\_\_.